



Director of Communications

The Director of Communications is responsible for serving as the chief communications officer for the Missionaries of the Precious Blood. This includes formulating and coordinating an overall communications strategy that enables the Congregation to fulfill its mission internally and externally. The director is responsible for all media outlets including web communications, broadcast email, social media, and print, as well as for facilitating communication with constituents and ministries. The director also creates marketing campaigns and materials for projects and initiatives of the Congregation and its ministries, including any fund development campaigns. The director is the primary contact for media inquiries and serves as the spokesperson for the Congregation when appropriate.

- Reflect, articulate, and promote the mission, vision and identity of the Missionaries of the Precious Blood and the Catholic Church.
- Establish and maintain a comprehensive branding strategy for the Missionaries of the Precious Blood and assure that all materials emanating from the Congregation follow branding guidelines for consistent communication.
- Work with the various entities to assure good internal and external communication.
- Create, recommend, and provide communication resources and tools to share with the leaders of the different entities.
- Write and distribute news releases and communication pieces for the Congregation and serve as the primary media contact and spokesperson.
- Oversee the design, production and posting of appealing digital content, including website, social media posts, podcasts, videos, web banners and images to ensure that new and consistent information (articles, photos, events, etc.) is posted regularly and up to date and supervise those responsible for that content.
- Manage the strategic and creative design of the communications activities and materials of the Congregation and its ministries.
- Oversee editorial direction, design, production, and distribution of all publications, including new magazines, magazine content site, and e-newsletter.
- Coordinate audio-visual needs for events, including videotaping, production, and editing.
- Manage department budget and staff.

Bachelor's degree (Master's degree preferred) in communications or public relations, along with a minimum of ten (10) years of previous experience in marketing, public relations, and communications in a comparable responsible position. Prior experience in Catholic communications strongly preferred.

Since this is a ministerial position, must be a practicing Roman Catholic in good standing and must know, profess and act consistently in accordance with the doctrinal and moral teachings of the Catholic Church and with the mission, philosophy, objectives, and policies of the Missionaries of the Precious Blood.

Interested candidates can send their resume to hrmanager@cpps-preciousblood.org