Christmas Together Letter Campaign

Preparing for Your Outreach

Before beginning your outreach, the clergy, staff, and leadership team at your parish should prayerfully discern the following:

Who will receive these invitations?

Identify parishioners you haven't seen in a while, those who attend infrequently, or those who were once active members of your parish community. As you create your list, begin praying for each person by name.

Consider how each person would most meaningfully receive an invitation. For some, a personal phone call or conversation may be best. For others, a handwritten letter or card may communicate the care and welcome you want to extend.

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Who will pray for this effort?

Invite a team of parishioners to serve as prayer intercessors for this initiative. Ask them to pray for those who will receive invitations, those who will extend invitations, and all who may be searching for a deeper connection with Christ and the Church.

Prayer is at the heart of this effort. We trust that God is already working in the hearts of those we hope to welcome back.

Sending Invitations

One of the most meaningful ways to reconnect with those who have become disconnected from the parish is through a direct, personal invitation.

A letter communicates something important: you matter, **you are remembered, and there is a place for you here.**

Below you will find sample invitation letters that can be adapted for your parish community. Customize the message to reflect your parish's personality and include your own details for your parish celebration of Christmas this year.

Copy the letter onto parish letterhead and personalize the information before sending. Aim to have letters arrive at the beginning of Advent or early in the Christmas season, before calendars fill up. While email invitations can be effective, a physical letter often communicates a deeper level of care and personal connection.

Sample Invitation Letter from Pastor or Parish Staff

Dear [Name],

You have been on my heart and in my prayers. While I may not know everything happening in your life right now, I want you to know this: you are always welcome here.

Our parish community is a place where you belong. More importantly, Jesus Christ is always waiting for you—with His love, His mercy, and His presence in the Eucharist and in the people who gather each Sunday in His name.

As Advent begins and Christmas draws near, many of us are looking for ways to slow down, gather with the people we love, and make room for what matters most. I would love to personally invite you to join us for Christmas this year.

[Insert Mass times]

This is a special opportunity for our parish family to come together, welcome one another, and celebrate the joy of Christ's birth. There are no expectations and no pressure—just an open door, a welcoming community, and an opportunity to reconnect.

After Mass, we will have [insert details about hospitality, refreshments, or activities]. If you come, please be sure to say hello. I would be grateful for the opportunity to see you, hear how you have been, and welcome you home.

Until then, please know that you remain in my prayers. We hope to see you soon.

In Christ,
[Your Name]
[Your Title, if applicable]
[Parish Name]

Sample Invitation Letter from Pastor or School Principal

Dear Parents,

As Christmas approaches, I know this season can be full of joy, excitement, and busy schedules. Between school concerts, work, travel, family gatherings, and everything else the holidays bring, it can be easy for time for worship to be crowded out.

Please know this: you and your family are always welcome here.

Our parish and school community are here to support you, and even more importantly, Jesus Christ is here for you—present in the Eucharist and in the people who gather each Sunday in His name.

Whether your family joins us every Sunday, it's been a while since you've attended Mass, or you are simply looking for a meaningful way to celebrate Christmas, Advent and Christmas time are a wonderful opportunity to reconnect.

We would love to invite you and your family to join us for Christmas Mass this year **[insert Mass date/time]** This will be a special opportunity for our parish and school community to come together, welcome one another, and celebrate the joy of Christ's birth.

After Mass, we will have [insert details about hospitality, refreshments, or activities]. We hope you will join us, and if you do, please be sure to introduce yourself. We would love the chance to welcome you and hear how your family is doing this Christmas season.

Please know that you and your family are in our prayers. As a school and as [Parish Name] Church, we look forward to celebrating Christmas with you!

Warmly in Christ,
[Your Name]
[Your Title]
[Parish Name]