

#### Sept 26 & Oct 2, 2024

**Together Sunday Leader Launch** 



- Welcome, Prayer, Introductions
- Overview: What, Why, Context
- Resources
- Roles & Timeline
- Q&A
- Upcoming News for Parish Leaders
- Closing Prayer



What & Why

Together Sunday – new resources and plan to help **invite** and **welcome** disengaged Catholics back to Mass.

Worship is best **Together** ...

- **Together** with our Lord in the Eucharist
- **Together** with each other in community as the people of God



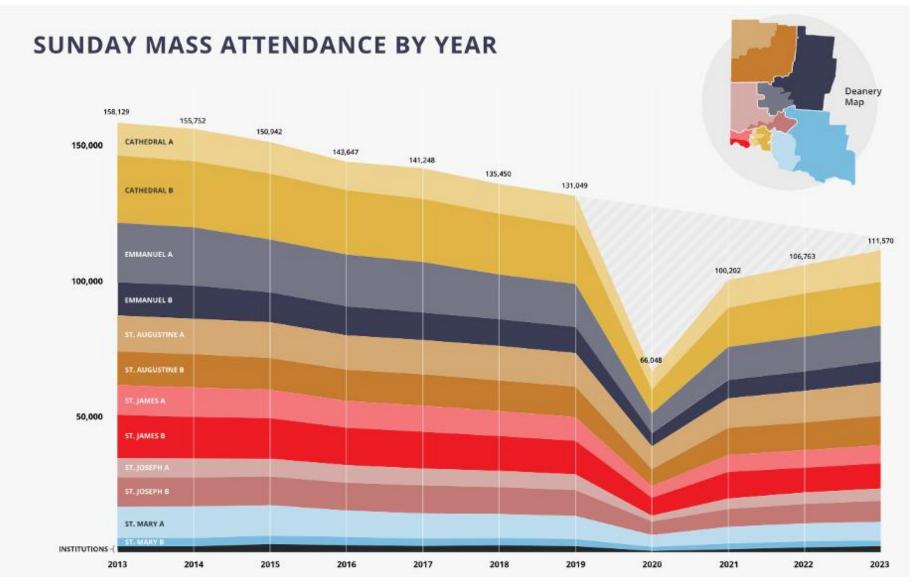
What & Why

# Worship is best Together and yet ...

Long-term decline in Mass attendance – in this archdiocese,
 -29% versus 10 years ago, -38% versus 15 years ago



# Context





What & Why

# Worship is best Together and yet ...

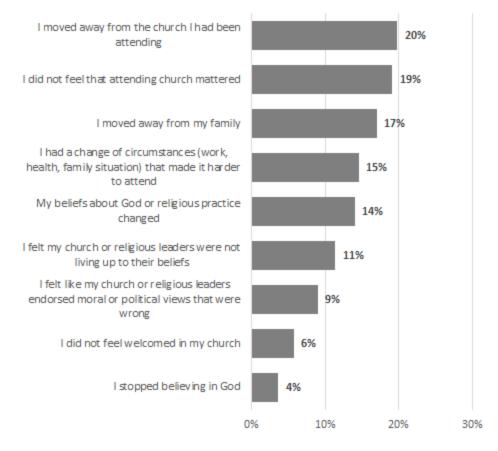
- Long-term decline in Mass attendance in this archdiocese,
   -29% versus 10 years ago, -38% versus 15 years ago
- Launching the "Culture" phase of Beacons of Light ideal time to begin to instill a culture of outreach and hospitality
- National Eucharistic Revival "Year of Mission" sharing the gift of the Eucharist through one-to-one invitation



# Why not Mass?

Reasons why Catholics stopped going to church

Over 70% of Catholics stop attending Mass for practical reasons





Survey conducted among US adults Sept 28 to Oct 25, 2021 PillarCatholic.com



# Phone Call & Letter Writing Campaign

#### Discern Disengaged Parishioners/School Families

- Make a list of parishioners you haven't seen in a while or people who used to be members of your parish
- Start praying for them now.
- Recruit a Prayer Team to pray for them as well

#### Letter Writing Campaign

- "We Miss You" Letter from Pastor
- Email can be sent, but prioritize a letter

#### Phone Call Campaign

- Recruit Phone Callers (could be Hospitality Team)
- Follow Best Practices
- Use Phone call script



Roles

Pastor	Director of Worship	Director of Evangelization	Director of Communications	Principal
<ul> <li>Homilies</li> <li>Joyful welcome before Mass</li> <li>Joyful presence after Mass</li> </ul>	<ul> <li>Ensure verbal announcements</li> <li>Train Greeters</li> <li>Plan for Worship Aid</li> <li>Plan for festive Mass</li> </ul>	<ul> <li>Form Hospitality Team</li> <li>Lead Letter Writing &amp; Phone Call Campaigns</li> <li>Plan for Social Event after Mas</li> </ul>	<ul> <li>Postcard Drop- Mail Campaign</li> <li>Bulletin Announcements and Flyer</li> <li>E-mail Campaign</li> </ul>	<ul> <li>Include discerned list of school families in Letter Writing &amp; Phone Call Campaign</li> </ul>



# Timeline

	Homily	Verbal	Bulletin	Social	E-mail	Mail & Phone	Hospitality Checklist
Week 1: Oct. 13	Homily Helps: 28 <sup>th</sup> Sunday of Ordinary Time	Verbal Announce. #1	<ul><li>Bulletin Flyer</li><li>Bulletin Cover</li></ul>				Discern Hospitality Team
Week2: Oct. 20		Verbal Announce. #1	Bulletin #1			Drop Mail Postcard Campaign	Recruit Hospitality Team
Week3: Oct. 27	Homily Helps: 30 <sup>th</sup> Sunday of Ordinary Time	Verbal Announce. #2	<ul> <li>Bulletin #2</li> <li>Together Sunday Bulletin Cover</li> </ul>	Social Post #1			External Campus Environment Audit
Week4: Nov. 3		Verbal Announce. #2	Bulletin #3	Social Post #2		Together Sunday Letter Campaign	Internal Campus Environment Audit
Week5: Nov. 10	Homily Helps: 32 Sunday of Ordinary Time	Verbal Announce. #3	<ul> <li>Bulletin #4</li> <li>Together Sunday Bulletin Cover</li> </ul>	Social Post #3	E-mail		Train Hospitality Team
Week6: Nov. 17		Verbal Announce. #3	Bulletin #5	Social Post #4	E-mail	Together Sunday Phone Call Campaign	
Week 7: Nov. 24 Together Sunday	Homily Helps: Christ the King	Verbal Announce.	<ul> <li>Welcome Flyer with Advent &amp; Christmas Masses</li> </ul>				Hospitality Teams, Worship Aids, Connection after Mass, Next Steps



# Questions & Answers

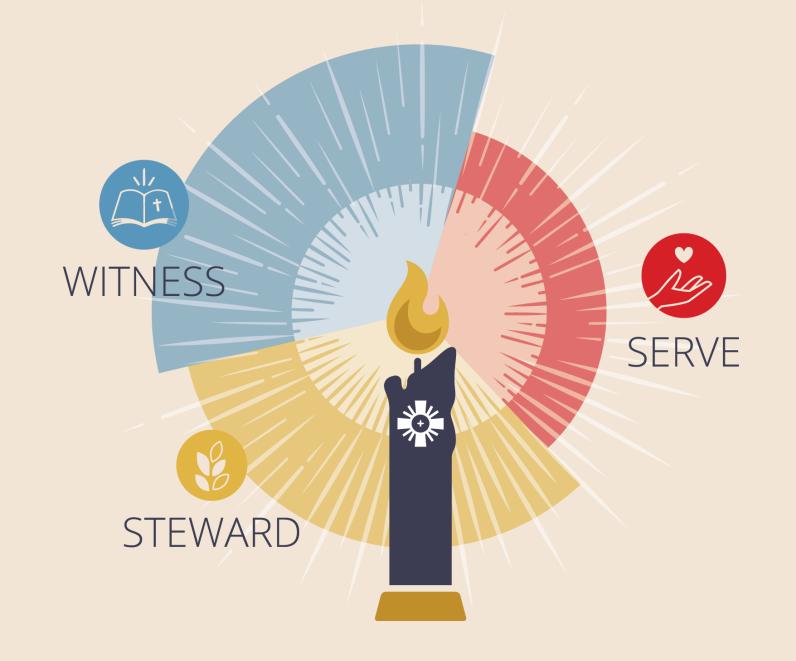


# iVoteCatholic

Let faith - not political parties - guide your vote.

ivotecatholic.org





3

DISCIPLESHIP FORMATION

# DISCIPLES RADIATE CHRIST

Session 1: The Journey From Pre-Trust to Initial Conversion Tuesday, December 3, 2024 Good Shepherd Parish Time: 10:00-3:30

#### Session 2:

The Journey From Beginning Disciple to Missionary Disciple Tuesday, May 20, 2025 Good Shepherd Parish Time: 10:00-3:30



Mary, Mother of the Church and our Mother, present our prayer of thanks giving to your Son. Beg from Him the graces we need to be faithful disciples who follow Him with enthusiasm and joy. May our witness to the love of God bear fruit in our archdiocese, parishes, homes and hearts. Teach us to be God's joyful witnesses, to radiate Christ in all we do, so that all people might know, love and follow your Son through this life and into the next. Amen.

