

ARCHDIOCESE OF
CINCINNATI

Stewardship Department

The Spiritual Benefits of Giving

OVERVIEW

- ➔ Spiritual Benefits of Giving
 - Effective Communications
 - Lunch
 - LIFT- Living in Faith Together



FIRST RULE OF COMMUNICATION

- The audience is only tuned in to ONE radio station- W.i.i.F.M.
- “What’s in it for me?”



FIRST RULE OF COMMUNICATION

- When we talk about “what’s in it for the donor” - we’re talking about the Spiritual Benefits of Giving.

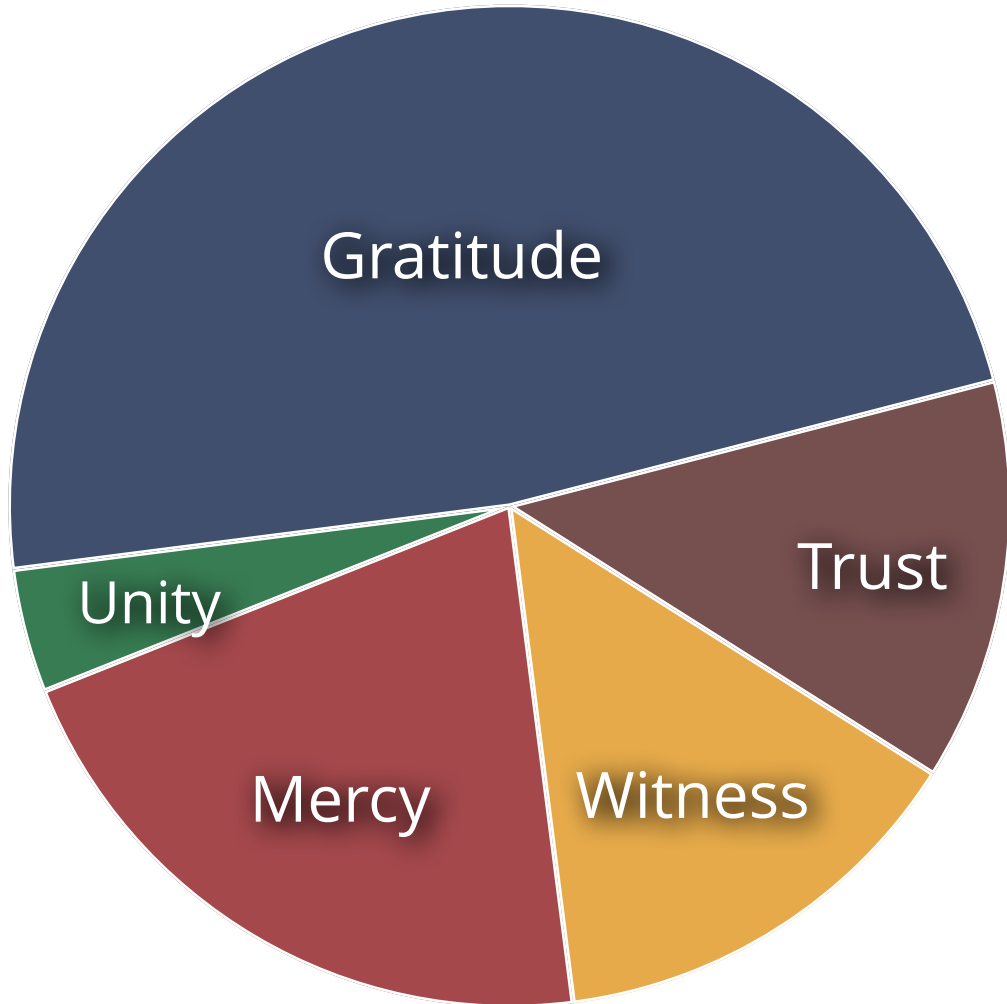


Rejoice
in the LORD
always.

Phil. 4:4



WHY DONORS GIVE TO THE CMA



"I want to help others that are not as fortunate as I am, I have been given much in my life."

"It's a great way to impact multiple ministries that I would not be able to by myself."

It's important for us as Catholics to contribute to the corporal works of mercy. "I was hungry and you gave me to eat."

"Each ministry served by the appeal is vital to the spread of the Gospel in the Archdiocese."

"The call to step out in faith and trust in God's providence."

You shall not put the LORD your God to the test.

Deuteronomy 6:16

Matthew 4:7



BUT...

“Put me to the test, says the LORD of hosts, and see if I do not open the floodgates of heaven for you, and pour down upon you blessing without measure!”

Malachi 3:10



76 Return to me, that I may return to you, says the LORD of Hosts. But you say, “Why should we return?” 8 Can anyone rob God? But you are robbing me! And you say, “How have we robbed you?” Of tithes and contributions! 9 You are indeed accursed, for you, the whole nation, rob me. 10 Bring the whole tithe into the storehouse, That there may be food in my house. Put me to the test, says the LORD of Hosts, and see if I do not open the floodgates of heaven for you, and pour down upon you blessing without measure!

Malachi 3:7-10 source: USCCB.org



When it comes to our finances...

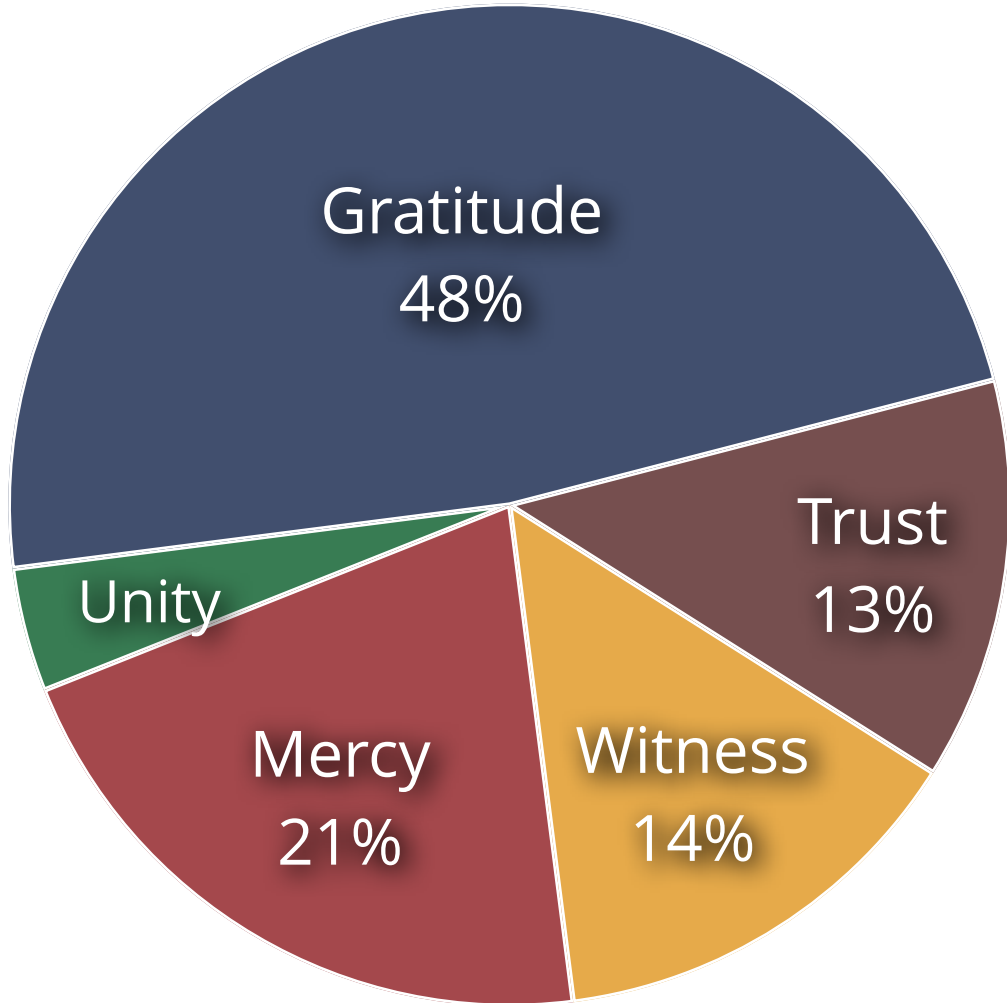


GOD wants us to test Him!



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WHY DONORS GIVE TO THE CMA



Gratitude: 1 Thes. 5:18

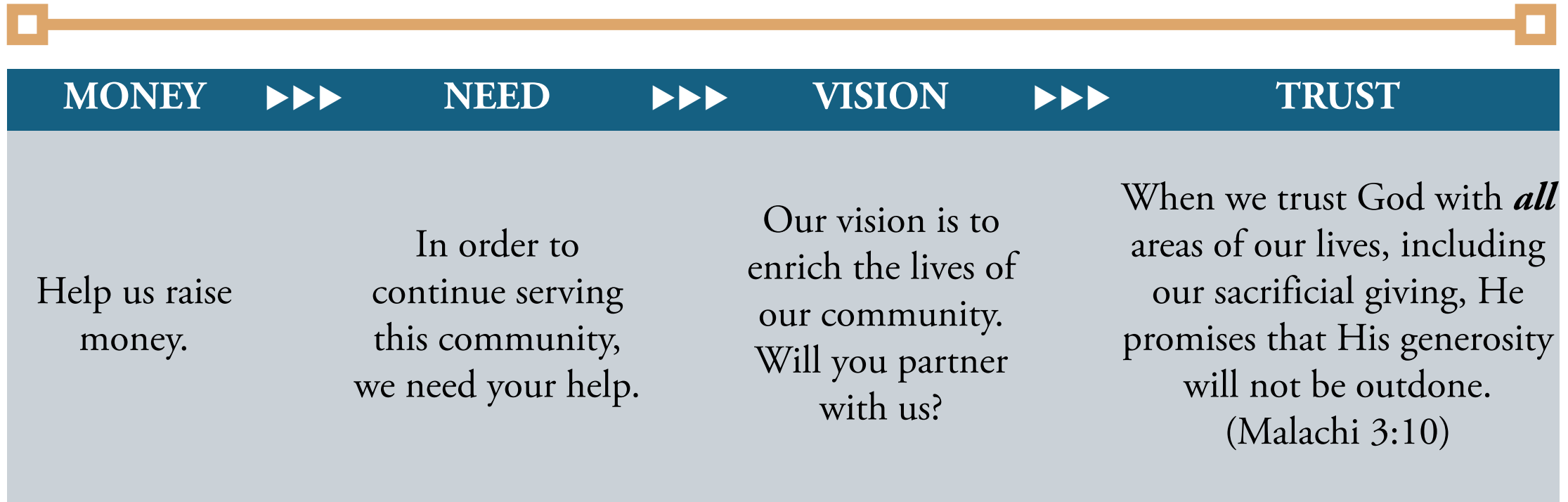
Unity: 1 Cor. 12:12-30

Mercy: Matthew 25

Witness: Matthew 5:16

Trust: Malachi 3:10

“Trust Talk” vs. “Money Message”





MONEY MESSAGE	TRUST TALK
“for our benefit”	“for your benefit”
Transactional	Relational
“We need YOU to give”	“You need to trust GOD”
Short-Term Benefit (at best)	Long-Term Benefit
Exhausts the Messenger	Energizes the Messenger
Burdens the Audience	Blesses the Audience
Creates “Financers”	Creates Partners / Fosters Ownership
Cheapens the Goal	Dignifies the Mission
Compartmentalizes the Faith	Integrates Finances into Every Aspect of Life

